

Affordable internet devices

Impact of internet access in India

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Affordable Mobile Phones



Lava Iris
3899



Karbon A1
3600



Inco Mirror
2499



Lemon
3339



Nokia Asha
3541

http://www.siliconindia.com/

Affordable Tablets



Karbonn Smart A34
Price: 6999



Lava eTab
Price: 6400



iBall Slide
Price: 4700

http://www.siliconindia.com/

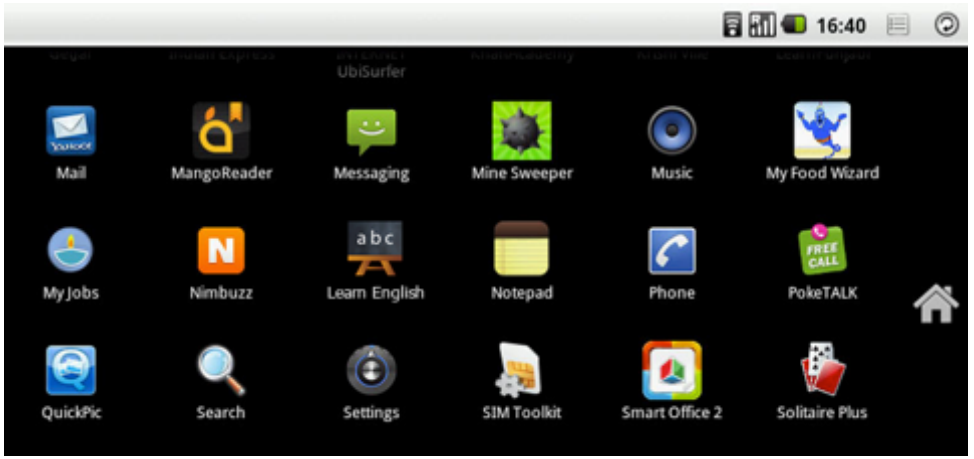


Market Leader
Akash - UbiSlate 7Ci

Akash – Ubislate

Government for providing Aakash tablet at Rs. 1,500









How do these affordable devices impact internet in India ?

The number of Internet users in India is expected to nearly triple from 125 million in 2011 to 330 million by 2016, says a report by Boston Consulting Group (BCG).

Internet Penetration Impacting Society

- Access to quick information
- Online tests and practices

Education



- Monitoring
- Remote medicine

Health care



- eCommerce and mCommerce boom
- Increase in retail spending

Retail and E-Commerce



- Access to information and consulting
- Market places

Agriculture



- Online Gaming
- Music and Movies online
- Live streaming

Media and Entertainment



- eBooks
- Interactive magazines

Publishing Industry



- Internet of things
- Reduction of operating expenses through optimization

Industrial Automation



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THANKS